



2023 Art Prize



Following the success of Deborah Last's design for the Book Festival's cover in 2022. The Festival is again looking for a local artist to create a new work to be auctioned at the Festival and to be the cover of their 2023 Festival Brochure.

Competition Award: The winner/winning art will:

- Be featured on the front cover of the Appledore Book Festival 2023 Events Brochure (5,000+ printed copies)
- Appear on the Appledore Book Festival website & on social media platforms
- Be on display at the art exhibition and for auction during the Festival in September (proceeds split 70/30, Artist/Festival)
- Get free entry for up to 3 additional works in the ArtMakers Festival Art Exhibition
- Be included in ArtMakers virtual gallery until end of October '23
- Be promoted throughout local galleries and art organisations

Guidelines & criteria:

- Submitted art needs to reflect the Festival's coastal location
- Final artwork to be at least 50cm x 50cm and framed
- The full image or a substantial extract must be suitable for use as the Festival Brochure front cover A5 (14.8 x 21xcm), allowing for a header & footer branded design
- Artists must live or work in Torridge or North Devon

Please submit your outline idea digitally in the form of a sketch concept proposal, including an idea for layout of the A5 Brochure cover, and send by email to:
admin@artmakers.uk

Timetable

Concept Proposal Deadline:	Friday 28th April 2023 (Midnight)
Notification of ABF Decision:	Tuesday 2nd May 2023
Final Artwork Delivery Deadline:	Monday 5th June 2023



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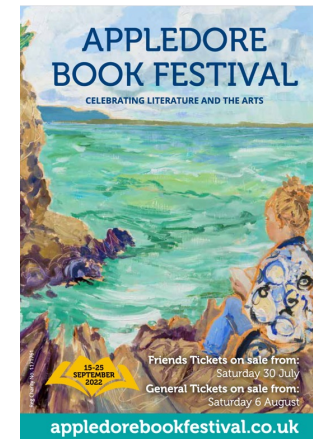
In
collaboration
with



Deborah Last's Original Artwork and Design for Appledore Book Festival Brochure Cover 2022



Original Artwork (42 x 59.4 cm)
Deborah Last 2022



Appledore Book Festival
Programme 2022

NOTE: This is for information only – Appledore Book Festival are looking for a new work that reflects your own personal style